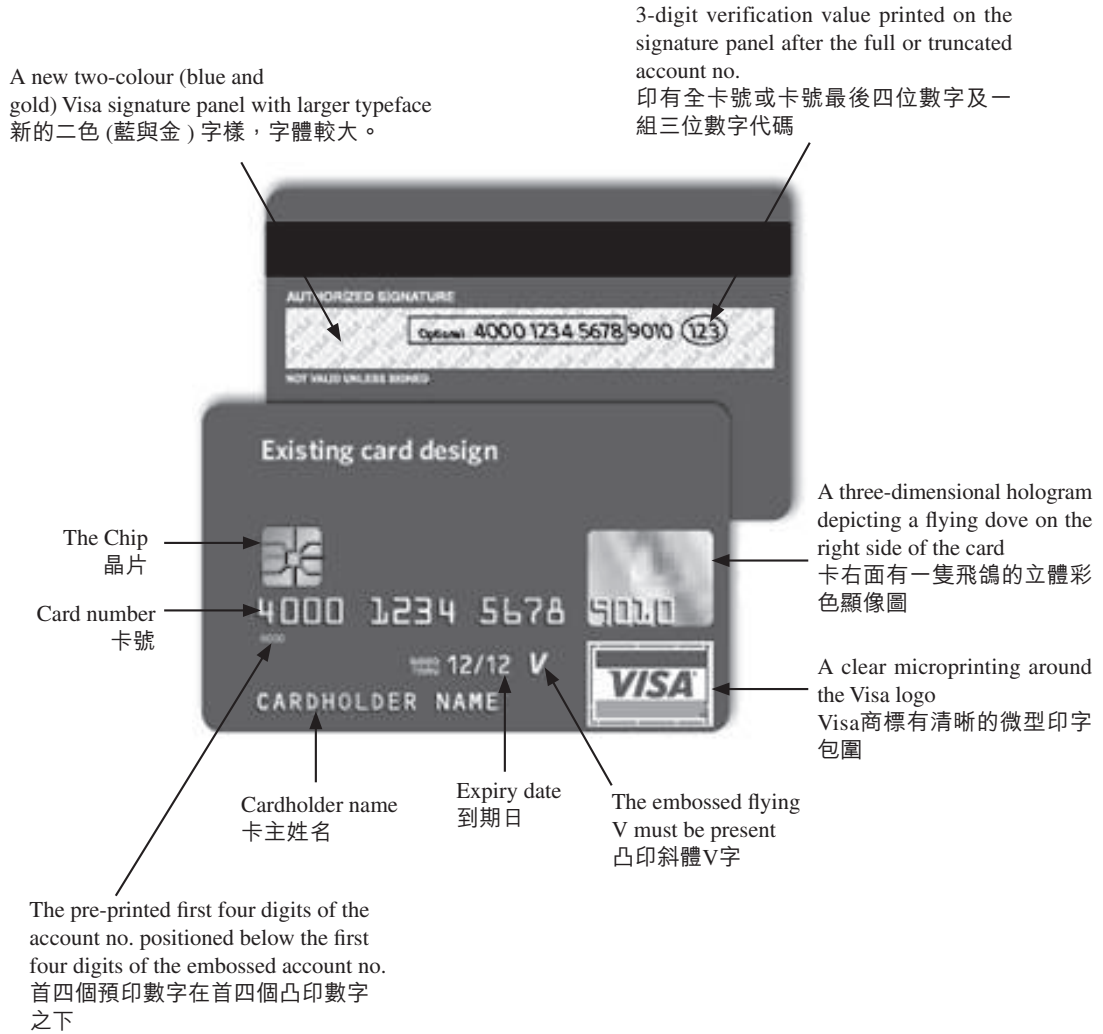


# VISA CARD

## Card Face Design 1 - Security Features

### 卡設計 (1) 的防偽特徵



**VISA CARD**  
**Card Face Design 2 - Security Features**  
**卡設計 (2) 的防偽特徵**

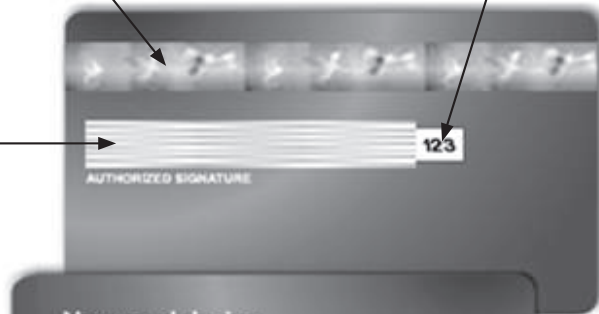
Redesigned Dove hologram and security features integrated with magnetic stripe  
重新設計的保安磁帶連飛鴿立體彩色顯像圖

3-digit verification value moves off signature panel  
一組三位數字的代碼移至簽名欄外

Updated tamper evident signature panel design  
全新的保安簽名欄

The Chip  
晶片

The pre-printed first four digits of the account no. positioned below the first four digits of the embossed account no.  
首四個預印數字在首四個凸印數字之下



Cardholder name  
卡主姓名

Expiry date  
到期日

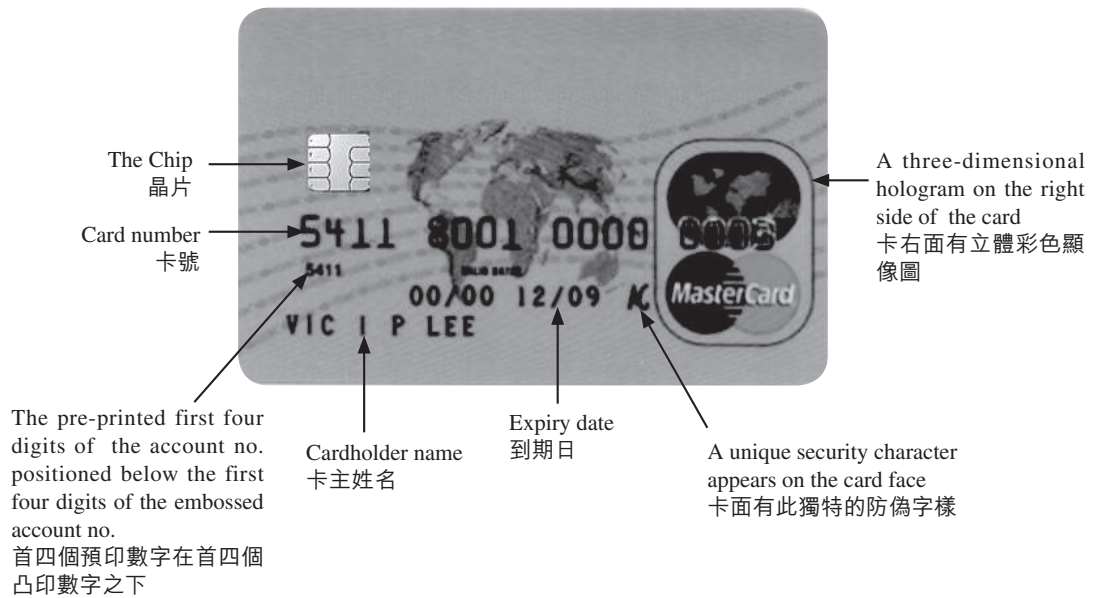
Card number  
卡號

Redesigned Visa logo  
重新設計的Visa商標

# MASTERCARD CARD

## Card Face Design 1 - Security Features

### 卡設計 (1) 的防偽特徵



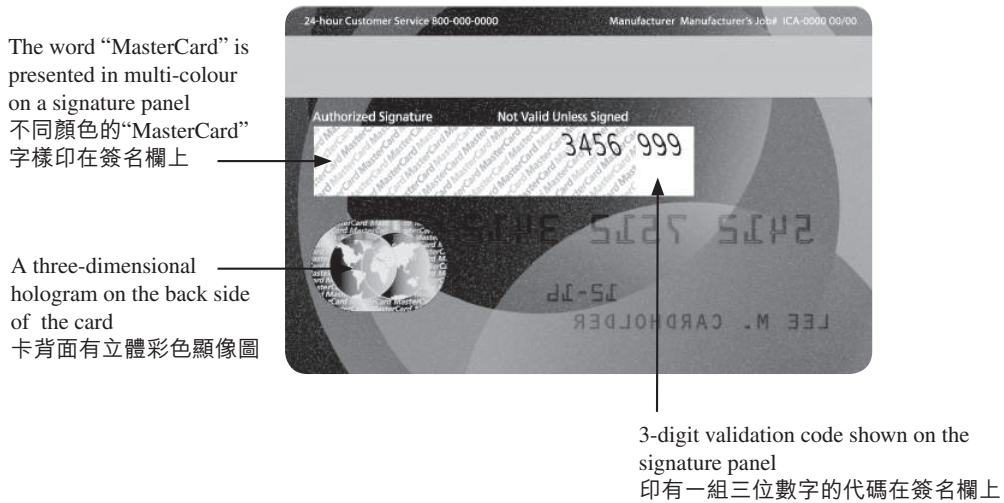
### Back Side of Card 信用卡背面



**MASTERCARD CARD**  
**Card Face Design 2 - Security Features**  
**卡設計 (2) 的防偽特徵**



**Back Side of Card 信用卡背面**



## Chip Card Processing 晶片卡處理程序

### Key points to be noted while doing chip transactions 以晶片卡交易時要注意的重點

- Look for the presence of chip on the card 先檢查信用卡是否有晶片

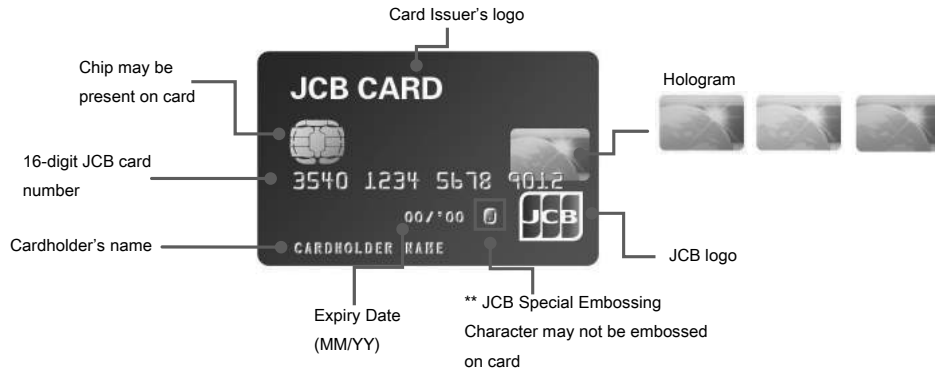
Lookout for the chip on the card 晶片信用卡外貌



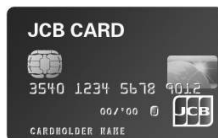
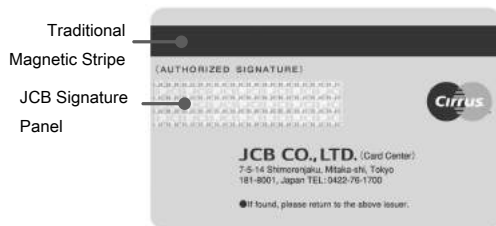
- If it is a chip card, insert chip card in the direction shown by the terminal – do not swipe  
若是晶片卡，可按照圖示的方向將晶片卡插入終端機 - 切勿刷卡
- Chip card must be fully inserted in the reader until the transaction is completed  
晶片卡必須完全插入在讀卡器內直至交易完成
- Chip card must remain inserted on the reader until the transaction is complete  
晶片卡必須保留在讀卡器內直至交易完成為止
- If a chip card is accidentally swiped on a chip terminal:  
若果晶片卡不慎在晶片終端機上刷過
  - Terminal will automatically identify it as a chip card  
終端機會自動確認卡片為晶片卡
  - Terminal will force the cashier to insert chip instead of doing a swipe  
終端機會強制收銀員插入晶片卡，而不是把卡刷過終端機
- If terminal request PIN, ask cardholder to enter PIN  
若終端機要求個人密碼，可請持卡人輸入個人密碼

# How to verify JCB Credit Card

## JCB Card Features



### Traditional JCB card features



### Holographic Magnetic Stripe JCB card features

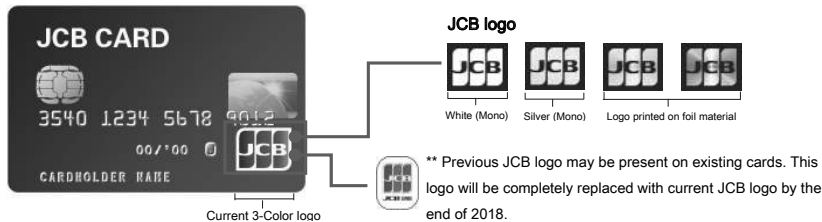


\*\* No hologram will be present on card if card contains holographic magnetic stripe

## Different JCB Logos

### On JCB Credit Card

Except 3-color JCB logo, there are also monochrome JCB logos ("White" and "Silver"), logo printed on foil material will be printed on card face.



JCB provides the very best in service and support to our 28 million merchants and more than 86 million cardmembers around the world.

JCB is already one of the largest and most trusted credit card companies in Japan, and the fourth largest brand in the world. Why not add us to your business and watch it grow? Adding JCB to your business is like opening a window to another level of opportunity.